IDN Implementation in .BG

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Why implement IDN now?

- IDN expected as service by the community.

- Creates new environments and opportunities for Internet users.

- Mature technology – many years of development, experiments and deployment.

- Straightforward implementation of IDN in Bulgarian and Cyrillic. No recent changes in IDNA protocol.

- The ICANN Fast-Track process is taking too much time.

IDN in .BG Design Goals

- Follow established IDN practices.

- Reduce confusion and possibilities for abuse.

- Intuitive registration process.

- Only few technical restrictions if possible.

- Full integration in the modern .BG registry platform.

- Have proper procedures and end user demand when IDN TLD for Bulgaria is introduced.

Allowed IDN names in .BG

- Only names containing Cyrillic letters are permitted as IDN names.

- Names should contain at least one letter, that is unique in the Cyrillic alphabet in lower or upper case.

- In case of visual collision, only the ASCII version can be registered.

Bulgarian IDN Sunrise Process

- .BG Registrants can request IDN registration since 05.09.2009. There is 90 days sunrise period.

- All IDN applications are put in queue.

- At the end of sunrise period, any non-contested applications are completed.

- Contested applications are subject to standard arbitration procedure without incuring additional costs.

Timeline

- September 2005 – initial implementation plans

- September 2006 – new registration system with built-in support for IDN.

- January 2007 – few IDN names created for testing.

- September 2009 – IDN registrations under .BG open for general public. Sunrise period in effect.

- December 2009 – end of Sunrise period. Start of routine registration of IDN.

Future Plans

- Implement the Cyrillic IDN TLD for Bulgaria - **.БГ**

- Remove/reduce restrictions on chosing the usable characters.

- More training and dissemination meetings.

- Provide incentive for more IDN registrations in .BG.

Thank You
Questions?

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